

JK Tyre inaugurates Xpress Wheel Centre



JK Tyre & Industries Ltd inaugurated a state-of-the-art JK Tyre Xpress Wheel Centre with modern facilities for Farm Tyres at Deesa in Gujarat. In line with the company's plans to expand its network of tyre service centres and bolster its presence in the farm segment, the centre is the fifth addition to the company's footprint across the country. Subandhu Chakravorty, Sales Manager - Gujarat and Mehul Barot, Area Manager, Ahmedabad, inaugurated the Centre in the presence of several dignitaries, including key company officials and dealers. The new centre is located on the Bus Stand Road at Deesa, and has been set up with the intent to cater to the growing demands of Farm tyres in the state. Vikram Malhotra, Marketing Director- JK Tyre

& Industries Limited, said, "The new Xpress Wheel Centre at Deesa is in line with the company's ethos of fostering a creative and innovative environment. It is this spirit that infuses creative thinking and gives birth to ideas like these centres. The new centre is also a reaffirmation of our commitment to the country's growth. Besides consolidating JK Tyre's presence in the segment and cementing our leadership position in the industry, Xpress Wheel Centres will contribute to the economic growth of the nation by providing a boost to agriculture and to the states."
In 2016, JK Tyre became the first Indian tyre manufacturer to sell 10 million Truck and Bus radial tyres in India.