



The Times of India Institute of Design launched in Jaipur

Dec 24, 2018 | Jaipur | Pg No.: 9 | Pg No.: 9 | Middle Right | Bureau | Sq Cm: 66 |
AVE: 9222 | PR Value: 46110

Pg. No.: 1 of 1

Institute of Design launched in Jaipur

TIMES NEWS NETWORK

JK Lakshmi Pat University (JKLU) has launched its Institute of Design, which will offer a Bachelors of Design (BDes) degree. The BDes programme is a four-year, full-time graduate degree programme recognised by the UGC. The programme will offer specialisations

in product design, interaction design and interdisciplinary design. "We are aiming to bring about a fresh approach in design education, which is collaborative in nature and integrative in process. The programmes are curated such that they can transform the students into designers who are

future-ready and adaptive," says A Balabramanian, dean, Institute of Design.

The new Institute of Design will help bridge and fuse the core JKLU disciplines of Institute of Engineering & Technology and Institute of Management, said Ashish Gupta, pro vice chancellor, JKLU.