

JK Tyre's CMD conferred with Mexico's highest civilian award

NEW DELHI: Dr. Raghupati Singhania, Chairman & Managing Director, JK Tyre & Industries Ltd, has been conferred with 'Mexican Order of the Aztec Eagle', the highest honour accorded to non-nationals by the Government of Mexico. On the eve of the 29th National Day of Mexico, Mr. Meha Priya, Ambassador of Mexico to India presented the award to Dr. Singhania on behalf of the President of Mexico.

The top honour is in recognition of Dr. Singhania's exemplary leadership, his noteworthy services towards humanity and his efforts to strengthen bilateral ties between India and Mexico.

JK Tyre had acquired JK Tormel – a tyre brand based out



Meha Priya, Ambassador of Mexico to India conferred on Dr. Singhania the Order of the Aztec Eagle, the highest Mexican order to foreign nationals, for his outstanding contribution towards Mexico

JK Tyre had acquired JK Tormel, a tyre brand based out of Mexico, in 2008. Even taxis of some international auto brands in New York run on JK Tyres

Products from the three factories of Tormel have a significant presence in North America and parts of Europe where JK Tormel is well known brand. Even taxis of some international auto brands in New

York run on JK Tyres. Receiving the award, Dr. Singhania said, "I am honored with the recognition that Her Excellency Ms. Meha Priya has conferred upon me."

It has been a privilege to have played a role in creating interest among Indian businesses in investing in Mexico. I have fond memories of my first conversation about Tormel with then President of Mexico, Felipe Calderon, and the rest, as they say, is history. The government of Mexico has indeed given boost to business by welcoming foreign investment. It is a reflection of the Mexican government's helpful attitude towards industry, something that is worth looking up to for other countries too. **0902**